

# **4<sup>TH</sup> ANNUAL WEST COAST REGIONAL CONFERENCE**

Doubletree Hotel at Columbia River/Jantzen Beach•July 8-10, 2003

## **PROGRAM AGENDA**

**MONDAY, 7 July 2003**

<b>TIME</b>	<b>TOPIC</b>	<b>LOCATION</b>
1500-1900	Early Registration	Hotel Lobby

**TUESDAY, 8 JULY 2003—PLENARY SESSIONS**

<b>TIME</b>	<b>TOPIC</b>	<b>LOCATION</b>
0645-0800	Registration	Hotel Lobby
0645-0745	Continental Breakfast	
0745-0755	Welcome/Opening	Grand Ballroom Salon 1 East
0755-0800	Administrative Announcements	
0800-0850	T001 BG Michael A. Dunn, USA Lead Agent, TRICARE Northwest	
0900-0950	T002 Mr. Edward P. Wyatt, Jr. Principal Deputy Assistant Secretary of Defense (Health Affairs)	
0950-1015	Break	Grand Ballroom Salon 2 West
1015-1105	T003 T-Now to T-NEX...A Work in Progress Col Norman B. Spector, USAF	
1110-1225	T004 How To Be an Island of Excellence in an Ocean of Mediocrity Ms. Nancy Friedman, The Telephone Doctor®	
1225-1330	Lunch Reception—provided by Exhibitors	Tennis Courts

**TUESDAY, 8 JULY 2003—BREAKOUT SESSIONS**

<b>TIME</b>	<b>IM/IT Location: Washington</b>	<b>Healthcare Operations Location: Clackamas</b>	<b>Clinical Location: Multnomah</b>	<b>Readiness Location: Clark</b>
1330-1420	<b>T101 TRICARE Online (TOL)</b> Capt Kevin Seeley	<b>T201 T-NEX Financing Model</b>	<b>T301 Depression and Diabetes: A Dysfunctional Relationship</b> Dr. David Naimark	<b>T401 US Northern Command: Our Role in Homeland Defense</b> LT Col Don Thompson
1430-1520	<b>T102 Integrated Clinical Data Base (ICDB)</b> LTC Gregory Marinkovich	<b>T202 Resource Sharing and Local Support Contracts for T-NEX</b> Mr. Pete Gaudet	<b>T302 Menopausal Management after the Revelations from the WHI</b> Dr. Linda Mihalov	<b>T402 The National Disaster Medical System (NDMS) &amp; Emergency Medical Services Authority (EMSA) Support</b> Mr. Theodore Gegoux Mr. Jeff Rubin
1535-1610	<b>Break—Exhibit Sponsored—Grand Ballroom Salon 2 West</b>			
1610-1700	<b>T103 Health Insurance Portability and Accountability Act (HIPAA) Security</b> Lt Col Ray Green	<b>T203 MTF T-NEX Commander's Toolbox</b> Capt Jeff White	<b>T303 Planning to Have a Baby: Preconception Care and Counseling</b> LCDR Jennifer Jagoe	<b>T403 DoD Directive 6200.3: Emergency Health Powers on a Military Installation</b> LTC Frank Hruban

**WEDNESDAY, 9 JULY 2003—PLENARY SESSIONS**

<b>TIME</b>	<b>TOPIC</b>	<b>LOCATION</b>
0700-0800	<b>Registration</b>	Hotel Lobby
0700-0800	<b>Continental Breakfast</b>	
0800-0815	<b>Regional Award Presentations</b>	Grand Ballroom Salon 1 East
0815-0930	<b>W001 "Bouncing Forward" Through Change: How To Make a Good Medical Organization Great!</b> Dr. Wayne M. Sotile, Ph.D.	Grand Ballroom Salon 1 East
0930-1000	<b>Break—Exhibitor Sponsored</b>	Grand Ballroom Salon 2 West

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<b>TIME</b>	<b>IM/IT</b> Location: Washington	<b>Healthcare Operations</b> Location: Clackamas	<b>Clinical</b> Location: Multnomah	<b>Readiness</b> Location: Clark
1000-1050	<b>W101 Implementing CHCS II: The Good, The Bad, The Ugly</b> LT Philip Dauernheim Lt Col Kathryn Fuller Capt Berlinda Padilla-Otto	<b>W201 TRICARE Operations Center: An Overview of the Tools</b> LCDR Tonya Hall	<b>W301 Health Care Integrator: Success Options at Large MTFs</b> Lt Col Sandra Evans	<b>W401 Reserve Component (RC) (Guard &amp; Reserve) Issues</b> Col Kathleen Woody Lt Col Beverly White

**WEDNESDAY, 9 JULY 2003—BREAKOUT SESSIONS (continued)**

<b>TIME</b>	<b>IM/IT Location: Washington</b>	<b>Healthcare Operations Location: Clackamas</b>	<b>Clinical Location: Multnomah</b>	<b>Readiness Location: Clark</b>
1100-1150	<b>W102 Enterprise Wide Referral and Authorization System (EWRAS)</b> Mr. Keith Long CDR Debra Keenan	<b>W202 TRICARE Operations Center: Template Analysis Tool &amp; Access to Care Reports In-depth</b> LCDR Tonya Hall	<b>W302 Fraud, Waste, and Abuse: What Every Clinician Needs to Know</b> Ms. Rose Sabo	<b>W402 TRICARE Marketing Outreach to Activated Reserve Component (RC) (Guard &amp; Reserve) Members</b> Ms. Janet Khan Mr. Steve Harrison
1150-1330	<b>Lunch On Your Own/Exhibitors—Grand Ballroom Salon 2 West</b>			
1330-1420	<b>W103 IM/IT Clearinghouse Initiatives: No More Re-inventing The Wheel</b> Maj Lynne Taylor	<b>W203 Referral Management Processes in AFMS</b> Mr. David Corey	<b>W303 Multiservice Market Areas: The How Tos of Managing this Population's Health</b> CAPT Sandra Bibb	<b>W403 Understanding the Enemy</b> Dr. Ilana Kass
1430-1500	<b>Break—Exhibitor Sponsored—Grand Ballroom Salon 2 West</b>			
1500-1550	<b>W104 Alaska Federal Health Care Partnership and Telemedicine in Alaska</b> Ms. Linda Lekness	<b>W204 Topics in Access Management</b> Maj Marissa Koch	<b>W304 Concept And Usefulness of ICDB to Physicians' Practice</b> CDR David Lemme	<b>W404 The Color Purple: Integrated Solutions to Deployment Health</b> LTC Donald Donahue
1600-1650	<b>W105 T-NEX Impact on MTF IM/IT Operations</b> Capt Kevin Seeley	<b>W205 Simple Steps to Developing a Marketing Plan and Conducting Research</b> Ms. Rhoda Weiss	<b>W305 Forum: Transition Teams: Helping Clinicians Manage Their Practice</b> CAPT Sandra Bibb CDR David Lemme Lt Col Sandra Evans	<b>W405 JCAHO Emergency Management Standards</b> Mr. Joseph Cappiello

**THURSDAY, 10 JULY 2003—PLENARY SESSIONS**

<b>TIME</b>	<b>TOPIC</b>	<b>LOCATION</b>
0700-0800	<b>Continental Breakfast</b>	
0755-0800	<b>Announcements</b>	Grand Ballroom Salon 1 East
0800-0930	<b>T005 Practical, Proven, Progressive No- to Low-Cost Marketing and Promotional Strategies</b> Ms. Rhoda Weiss	Grand Ballroom Salon 1 East
0930-1000	<b>Break</b>	Grand Ballroom Salon 1 East
1000-1130	<b>T006 Peak Performance Under Peak Pressure: How to Be Your Best When it Counts the Most</b> Dr. Ronaldo I. Archer	Grand Ballroom Salon 1 East
1130-1200	<b>Closing Comments and Conference Wrap-up</b> BG Michael Dunn	Grand Ballroom Salon 1 East
1200	<b>Certificates</b>	Grand Ballroom Salon 1 East